

Crystal City Hilton Hotel at National Airport • 3399 Jefferson Davis Highway • Arlington, Virginia

AGENDA

Thursday, May, 10, 2001

7:30 a.m. - 8:15 a.m.

REGISTRATION AND

CONTINENTAL BREAKFAST

Chesapeake Hall Foyer

Chesapeake Hall

8:15 a.m. - 8:30 a.m.

COLLABORATING ORGANIZATION'S

INTRODUCTION

Dorothy Hatsukami, PhD

Professor

Tobacco Use Research Center University of Minnesota Minneapolis, MN

Conference Co-Chair

John Slade, MD

Professor, Health Systems and Policy

School of Public Health

University of Medicine and Dentistry of New Jersey

New Brunswick, NJ Conference Co-Chair

8:30 a.m. - 9:30 a.m.

HARM REDUCTION: AN OVERVIEW

OF METHODS AND ISSUES

Ken Warner, PhD

Remington Collegiate Professor

University of Michigan

Ann Arbor, MI

9:30 a.m. - 10:30 a.m.

PRODUCTS FOR REDUCING TOBACCO HARM

Chair:

Jack Henningfield, PhD

Vice President, Research and Health Policy

Pinney Associates

Bethesda, MD

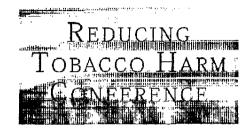
Discussants:

John Hughes, MD

Professor

Department of Psychiatry University of Vermont

Burlingon, VT



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9:30 a.m. - 10:30 a.m.

PRODUCTS FOR REDUCING TOBACCO HARM (continued)

Discussants: Lynn Koziowski, PhD

Professor and Head

Department of BioBehavioral Health

Pennsylvania State University

University Park, PA

Saul Shiffman, PhD Professor of Psychology

University of Pittsburgh Pittsburgh, PA

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Historical Context and Lessons Learned

John Slade, MD

Professor, Health Systems and Policy

School of Public Health

University of Medicine and Dentistry of New Jersey

New Brunswick, NJ

Tobacco or Cigarette-Like Products

John Slade, MD

Professor, Health Systems and Policy

School of Public Health

University of Medicine and Dentistry of New Jersey

New Brunswick, NI

Methods for Reducing Tobacco Harm

Dorothy Hatsukami, PhD

Professor

Tobacco Use Research Center

University of Minnesota

Minneapolis, MN

Chemoprevention of Cancers in Smokers and Ex-Smokers

Stephen Hecht, PhD

Wallin Land Grant Professor of Cancer Prevention

American Cancer Society Research Professor

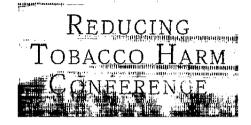
University of Minnesota Cancer Center

Minneapolis, MN

10:30 a.m. - 10:45 a.m.

BREAK

Chesapeake Hall Foyer



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10:45 a.m. - 12:15 p.m.

PRODUCTS FOR REDUCING

TOBACCO HARM (continued)

Chesapeake Hall

12:15 p.m. - 1:15 p.m.

LUNCH ON YOUR OWN

1:15 p.m. - 2:15 p.m.

REDUCING TOBACCO HARM PANEL

Chesapeake Hall

Moderator:

David A. Kessler, MD, JD

Dean

Yale University School of Medicine

New Haven, CT

Panel:

Neal Benowitz, MD

Professor of Medicine, Psychiatry and Biopharmaceutical Sciences University of California, San Francisco

San Francisco, CA

Saul Shiffman, PhD Professor of Psychology University of Pittsburgh

Pittsburgh, PA

Kenneth Warner, PhD Remington Collegiate Professor

University of Michigan Ann Arbor, MI

2:15 p.m. - 3:15 p.m.

EXPOSURE AND TOXICITY ASSESSMENT

FOR REDUCING TOBACCO HARM

Chair:

Richard Hurt, MD

Mayo Clinic Rochester, MN

Discussants.

Ellen Gritz, PhD

Professor and Chair

Department of Behavioral Science UT M.D. Anderson Cancer Center

Houston, TX

Deitrich Hoffmann, PhD

Associate Director

American Health Foundation

Vathalla, NY

Peter Shields, MD

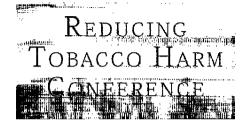
Professor of Medicine and Oncology

Lombardi Cancer Center

Washington, DC

Spring of

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2:15 p.m. - 3:15 p.m.

EXPOSURE AND TOXICITY ASSESSMENT FOR REDUCING TOBACCO HARM (continued)

Smoke Exposure
David Ashley, PhD
Chief, Air Toxicants Branch
Centers for Disease Control and Prevention
Atlanta, GA

Biomarkers for Health Consequences Neal Benowitz, MD Professor of Medicine, Psychiatry and Biopharmaceutical Sciences University of California, San Francisco San Francisco, CA

Treatment Outcome Measures
Karl Fagerstrom, PhD
Fagerstrom Consulting AB
Smokers Information Center
Helsingborg, Sweden

3:15 p.m. - 3:30 p.m.

BREAK

Chesapeake Hall Foyer

3:30 p.m. - 5:00 p.m.

EXPOSURE AND TOXICITY ASSESSMENT FOR REDUCING TOBACCO HARM (continued)

Chesapeake Hall

5:00 p.m. - 5:30 p.m.

CONSIDERATIONS FOR ASSURING THE PUBLIC HEALTH: COMMUNICATION, SURVEILLANCE AND REGULATION

Chair:

David Sweanor, MSC

Counset

Smoking and Health Action Foundation

Ottawa, Ontario, Canada

Discussants:

Richard Bonnie, LLB

John S. Battle Professor of Law University of Virginia School of Law

Charlottesville, VA

Carry Comp



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5:00 p.m. - 5:30 p.m.

CONSIDERATIONS FOR ASSURING THE PUBLIC HEALTH: COMMUNICATION,

SURVEILLANCE AND REGULATION (continued)

Nigel Gray, AO, MBBS, FRACP, FRACMA

Senior Research Associate European Institute of Oncology

Milan, Italy

Donald Shopland, PhD

Smoking Czar Frederick, MD

A Psychological Perspective on Cigarette

Advertising and Promotion

Paul Slovic, PhD

President

Decision Research

 $E_{ugene.} OR$

5:30 p.m.

ADJOURN FOR THE DAY

6:00 p.m. - 8:00 p.m.

NETWORKING RECEPTION (Robert Wood Johnson Foundation)

The Crystal Room

Friday, May 11, 2001

7:30 a.m. - 8:30 a.m.

REGISTRATION AND

CONTINENTAL BREAKFAST

Chesapeake Hall Foyer

8:30 a.m. - 10:15 a.m.

CONSIDERATIONS FOR ASSURING THE PUBLIC HEALTH: COMMUNICATION. SURVEILLANCE AND REGULATION

(continued)

Chesapeake Hall

Chair:

David Sweanor, MSC

Counsel

Smoking and Health Action Foundation

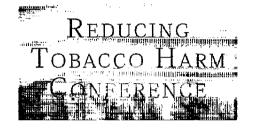
Ottawa, Ontario, Canada

Discussants:

Richard Bonnie, LLB John S. Battle Professor of Law

University of Virginia School of Law

Charlottesville, VA



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8:30 a.m. - 10:15 a.m.

CONSIDERATIONS FOR ASSURING THE PUBLIC HEALTH: COMMUNICATION, SURVEILLANCE AND REGULATION

(continued)

Discussants: Nigel Gray, AO, MBBS, FRACP, FRACMA

Senior Research Associate
European Institute of Oncology

Milan, Italy

Donald Shopland, PhD

Smoking Czar Frederick, MD

Marketing and Education Judy Wilkenfield, JD

Director, International Programs Campaign for Tobacco Free Kids

Washington, DC

Surveillance Gary Giovino, PhD Senior Research Scientist Roswell Park Cancer Institute Buffalo, NY

Regulation and Policy

Federal: Mitch Zeller, BA, JD

Executive Vice President
American Legacy Foundation

Washington, DC

State.

Greg Connolly, DMD MPH

Director

Massachusetts Department of Public Health

Boston, MA

Global:

Clive Bates, MSC

Director

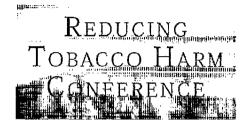
Action on Smoking and Health

London, England

10:15 a.m. ~ 10:30 a.m.

BREAK

Chesapeake Hall Foyer



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10:30 a.m. - 11:45 a.m.

CONSIDERATIONS FOR ASSURING

THE PUBLIC HEALTH (continued)

Chesapeake Hall

11:45 a.m. - 12:00 poon

CLOSING COMMENTS

Dorothy Hatsukami, PhD

Professor

Tobacco Use Research Center University of Minnesota Minneapolis, MN Conference Co-Chair

John Stade, MD

Professor, Health Systems and Policy

School of Public Health

University of Medicine and Dentistry of New Jersey

New Brunswick, NJ Conference Co-Chair

12:00 noon

ADIOURNMENT

Sponsored By:

NATIONAL CANCER INSTITUTE

NATIONAL INSTITUTE ON DRUG ABUSE

CENTERS FOR DISEASE CONTROL AND PREVENTION

AMERICAN LEGACY FOUNDATION

ROBERT WOOD JOHNSON FOUNDATION